

**MINUTES**  
**Board of Trustees**  
**Edwardsville Public Library**

Date: Wednesday, March 29<sup>th</sup>, 2017  
Time: 7:00 pm  
Place: Meeting Room

**A. Call to order and roll call of members:**

President Bob LaRose called the meeting to order at 7:00 pm.

Members Present:

Gary Denué  
Pete Fornof  
Bob LaRose  
JoAnn Nabe  
Francie Powell  
Sharon Whittaker

Members Absent:

Kim Harrison  
Chris Lafikes  
Gloria Zupanci

**B. Introduction of guests:**

Librarian-Director, Susan Carr; Assistant Director, Cary Harvengt; Steve Harrison of FalkHarrison; and Rod Duetschmann, freelance marketing consultant.

Steve Harrison presented an informative overview of his company's philosophy and strategies for helping their customers realize their goals through brand marketing. He detailed how FalkHarrison could guide the library toward greater community awareness of our services.

Rod Duetschmann presented his game plan for promoting the library through email and web-based marketing.

The board will discuss these presentations further at the April board meeting.

**C. Public Comment**

None.

**D. Disposition of regular minutes:**

**Motion** by JoAnn Nabe, seconded by Francie Powell, to approve the board meeting minutes for Wednesday, February 22<sup>nd</sup>, 2017.

**Motion carried.**

**E. Communications:**

Previously related through emailed Director's report.

## F. Committee Reports:

### 1) *Building*

Susan reported that she has been thinking about alternate meeting room space in the City that the library might use for additional programming. She has contacted Tim Harr but there are no obvious spaces at this time that would work. JoAnn mentioned the Main Street Community Center, and the Watershed classroom was mentioned as a possible option.

### 2) *Personnel*

None.

### 3) *ELFs*

Sharon reported that the library has received 30 new padded chairs, purchased by the ELFs, that will provide greater comfort for longer programs.

### 4) *Finance*

**Motion** by Pete Fornof, seconded by JoAnn Nabe, to approve the pre-paid bills in the amount of \$70,888.66.

#### **Roll call:**

Gary Denué – yes  
Pete Fornof – yes  
JoAnn Nabe – yes  
Francie Powell – yes  
Sharon Whittaker – yes  
Bob LaRose – yes

**Motion carried.**

**Motion** by Pete Fornof, seconded by JoAnn nabe, to approve the bills to the City Clerk in the amount of \$55,096.89.

#### **Roll call:**

Gary Denué – yes  
Pete Fornof – yes  
JoAnn Nabe – yes  
Francie Powell – yes  
Sharon Whittaker – yes  
Bob LaRose – yes

**Motion carried.**

## G. Illinois Heartland Library System

Gary reported that following:

- The per capita grant information is on the way.
- IHLS is hoping for 77% of previous grant levels.
- The federal government has proposed to do away with the Institute of Museum and Library Services, from which IHLS receives over \$600,000.00 for resource sharing.

## H. Librarian-Director Report

Previously emailed to board.

**I. Unfinished Business**

None.

**J. New Business**

None.

**K. Presentation to Board**

None.

**L. Adjournment**

Motion to adjourn the regular meeting by Sharon Whittaker, seconded by Francie Powell. The regular meeting was adjourned by President LaRose at 8:57 pm.

Susan and Cary were dismissed and the board convened a short Executive Session that was adjourned at 9:07 pm.